

Greater Ottumwa Rodeo

Thursday, July 2, and Friday, July 3, 2026

The Greater Ottumwa Rodeo is a great event to support family entertainment in our community and showcase the warm and welcoming hospitality Ottumwa is known for.

This event draws an audience from all around Iowa to come see the 10 rodeo events including bull riding, barrel racing, calf & team roping, steer wrestling and so much more!

Partner with us to promote your business as well as everything Ottumwa has to offer! This event occurs annually in July.

Rodeo Title Sponsor: \$5,000+ (1 available)

- Suite service with preferred seating, parking, and a cooler filled with cool refreshing beverages
- 16 rodeo tickets
- 4'x8' banner for the butterfly gate or timed-event gates
- Logo on website(link to website) and social media
- Logo on all printed material
- Announced as Title Sponsor during rodeo performances
- Media advertising
- Supply promotional items (optional)

Hall of Fame Sponsor: \$2,500+ (2 available)

- 4 rodeo tickets
- 4'x8' banner for the butterfly gate or timed-event gates
- Logo on website(link to website) and social media
- Announced as Hall of Fame Sponsor during rodeo performances
- Media advertising
- Supply promotional items (optional)

Gold Buckle Sponsor: \$1,500+ (4 available)

Trailer Sponsor: \$1,500+ (1 available)

Arena Sponsor: \$1,500+ (1 available)

Barrel Wrap an Event: \$1,500+ (1 available)

- 2 rodeo tickets
- 4'x8' arena banner
- Logo on website(link to website) & social media
- Announced during rodeo event
- Supply promotional items (optional)

Chute Gate Sponsor: \$1,000+ (3 available)

National Anthem Sponsor: \$1,000+ (1 available)

Clown Sponsor: \$1,000+ (1 available)

- 2'x4' arena banner
- Announced when chute is utilized
- Supply promotional items (optional)

Prayer Sponsor: \$750+ (1 available)

- 2'x4' arena banner
- Announced before and after prayer each night
- Supply promotional items (optional)

Event Sponsor: \$500+ (14 available)

Sponsor one of fourteen rodeo events.

Sponsorships will be considered on a first come first serve basis. Sponsorships from the previous year will be given first consideration.

- Calf Roping (Over 40)
- Calf Roping (Open)
- Steer Wrestling
- Saddle Bronc Riding
- Bareback Bronc Riding
- Livestock Announcer
- Breakaway Roping x2
- Grand Entry
- Team Roping (Head)
- Bull Riding
- Team Roping (Heel)
- Pick Up Man x2

Banner Sponsor: \$250+

- 2'x4' arena banner



Scan QR Code to pay by card
*4% fee added



Or call (641) 682-3465 to set up invoice or alternative payment
[OR CLICK HERE](#)